



PRESS CONTACT

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Mercury Notifications Announces the Appointment of Exertis Broadcast
as New United-States-Distribution Partner

November 1, 2021 – Woodbury, NY – Mercury Notifications, a leading B2B life-safety-solutions provider and product manufacturer of the n.FORM® Mass Notification System, is excited to announce its distribution partnership with Exertis Broadcast.

In an effort to expand the sales of its award-winning-emergency-notification system in the United States broadcast market, [Mercury Notifications](#) has appointed [Exertis Broadcast](#) (formerly JB&A Distribution) as its specialist-distribution partner for Mercury's n.FORM® Mass Notification Emergency Communication systems.

Mercury Notifications' n.FORM® Mass-Notification System is a complete, end-to-end, supervised solution that provides the hardware, software, integration, and controls needed for mass notification and emergency communication systems. No matter what the emergency, Mercury Notifications keeps the line of communication open, enabling targeted messages via distributed audio, wide-area speakers, phones, email, SMS/Text, Twitter, Skype/Teams, desktop alerts, digital signage, and more.

Additionally, Mercury's n.FORM® meets the NFPA72 code and UL2572 standard-design requirements needed to be recognized as a true mass-notification system and provides the hardware and software that supports its distributed audio, distributed recipient mass-notification systems, fire-panel integration and controls.

Mercury's Chief Sales Officer Todd Eddy stated: "We are incredibly excited to partner with Exertis Broadcast as a new distribution partner for Mercury Notifications solutions. They are a value-added distributor with a focused team specializing in best-in-class solutions for the channel. They have fantastic sales and customer-service-support teams, staffed-engineering capabilities, marketing and additional tools and resources that will help spread the word on how Mercury can protect people, properties, and brands! With their talented team and international reach, we feel our relationship together is a perfect strategic fit to help expand the Life-Safety-Technology space together."

Exertis Broadcast SVP Jeff Burgess further amplified the same message, stating that, "The world in which we live has become an increasingly dangerous one and the ability for our end-user customers to be able to make mass-notification systems an integral part of the complete-broadcast systems they offer is a requirement in today's world. Mercury's mass-notification-life-safety systems are the best out there and we are proud to make them available to our reseller network."



To learn more about the new distributor partnership with Exertis, or for a demonstration on Mercury's n.FORM® Mass Notification System, contact Todd Eddy at teddy@mercuryn.com or visit www.mercurynotifications.com.

For high-res images of Mercury's products, click [here](#).

About Mercury Notifications

Mercury Notifications and their n.FORM™ Mass Notification System meets the UL2572 Standard for Mass Notification and the design requirements for the National Fire Protection Association (NFPA) Code 72: Fire Alarm and Signaling. The company offers both distributed audio systems and distributed recipient mass notification systems (DRMNS) to ensure messages reach 100% of the intended audience, 100% of the time. Proudly manufactured in the USA since 2013, Mercury Notifications' n.FORM® system comes with an unparalleled 10-year conditional warranty.

Mercury Notifications keeps the line of communication open enabling targeted messages via distributed audio, wide area speakers, phones, email, SMS/Text, Twitter, Skype/Teams, desktop alerts, digital signage and more. As a UL 2572 and UL 864 rated platform, Mercury integrates with Fire Alarm Control Units and provides complete emergency and non-emergency communications by zone, by building, by campus, or over a series of buildings anywhere in the world.

In addition, the company offers a complete suite of cloud-based software that enables building-to-building communication, prioritized messaging, and the ability to address, manage and monitor all your facilities from a single access point. Mercury's n.FORM® Mass Notification System is made in the USA and the n.FORM® System is installed in millions of square feet around the globe. For more information about Mercury, contact info@mercuryn.com or call 516.802.0011. Follow Mercury Notifications on [Linked In here](#).

ABOUT EXERTIS GROUP

Exertis is the leading global technology distribution and supply chain services provider in the Broadcast, ProAV, Mobile, Consumer, IT & Enterprise channels. After 40 years of profitability Exertis continues to outperform the market, quadrupling its business in the last five years and achieving revenues of over £3.9bn globally in FY20. Exertis represents hundreds of manufacturers and provides distribution and supply chain services internationally, spanning more than 25,000 products across AV solutions, unified communications, consumer electronics, mobile, computing and accessories, entertainment, print, networking, servers and solutions and security. For more information, visit www.exertisusa.com/broadcast.