

PRESS CONTACT

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Mercury Notifications Launches New, Informative Website

September 9, 2021 –Woodbury, NY - Mercury Notifications, the world's leading B2B life safety solutions provider and product manufacturer of the n.FORM® Mass Notification System, has announced the launch of its newly updated website.

As part of the company's campaign to raise awareness about emergency communications and life-safety, the company underwent a complete refresh on their brand identity. The updated logo, now coupled with the new website provide for a more intuitive and user friendly experience while promoting their life safety message and the benefits of creating an eco-system that uses mass notification for sharing real time information during emergency and non-emergency situations.

With a company mission that focuses on protecting people, property and brand, Jodi Jacobs, Director of Marketing for Mercury Notifications says, "We were excited to create a site with an updated look and feel, as well as provide easier navigation and access to important technical information. Our goal for the new site was to help people see how easy our system can be integrated into a company's overall life-safety strategy. "

Todd Eddy, Chief of Sales for the company adds, "As we move forward, we plan to continue to make the site scalable to meet the needs of our expanding verticals. In addition, a portal for our channel partners is planned to serve as an expanded resources section which will provide thought leadership regarding life-safety, building security and mass notification."

For more information about Mercury Notifications, please contact Jodi Jacobs at 516-802-0011 x401 or by email at ijacobs@mercuryn.com. We also encourage you to visit the website at www.mercurynotifications.com.

About Mercury Notifications

Specializing in life-safety technologies, Mercury Notifications, and their n.FORM® Mass Notification System is a complete, end-to-end, supervised solution that provides the hardware, software, integration, and controls needed for your mass notification and emergency communication systems.

No matter the situation, Mercury Notifications keeps the line of communication open enabling targeted messages via distributed audio, wide area speakers, phones, email, SMS/Text, Twitter, Skype/Teams, desktop alerts, digital signage and more.

As a UL 2572 and UL 864 rated platform, Mercury integrates with Fire Alarm Control Units and provides complete emergency and non-emergency communications by zone, by building, by campus, or over a series of buildings anywhere in the world.



In addition, the company offers a complete suite of cloud-based software that enables building-to-building communication, prioritized messaging, and the ability to address, manage and monitor all your facilities from a single access point. Mercury's n.FORM® Mass Notification System is made in the USA and the n.FORM® System is installed in millions of square feet around the globe.

For more information about Mercury, contact <u>info@mercuryn.com</u> or call 516.802.0011. Follow Mercury Notifications on <u>Linked In here</u>.