



**PRESS CONTACT**

**FOR IMMEDIATE RELEASE**

Attn: Jodi Jacobs

516-802-0011 x401 | [jjacobs@mercuryn.com](mailto:jjacobs@mercuryn.com)

The Planets Continue to Align as Industry Veteran

Rick Thompson Joins Mercury

August 18, 2021 – Woodbury, NY - Mercury Notifications, the world’s leading B2B life safety solutions provider and product manufacturer of the n.FORM® Mass Notification System, is excited to announce the addition of Rick Thompson as Mercury’s National Distribution Account Manager.

Rick joins the company to spearhead the day-to-day management and development of the company’s distribution strategy. Seasoned over 30 years in a variety of management roles for professional audio and other technology products, Rick keenly understands how to cultivate and strengthen channel and distribution partners on a national and global level.

In his role at Mercury, Rick will be responsible for building relationships, uploading, and maintaining pricing and handling everything that is related to successful outcomes within the company’s distribution channel.

Todd Eddy, Chief Sales Officer for Mercury shares, “We didn’t have this position on our radar initially, but when we heard that Rick may be available, and since onboarding top talent is one of our primary goals, we knew we wanted to add him to our team. With his history of success and experience, he was ready to immediately jump in to manage our Distribution Programs and growth. He is a great fit for our business expansion and the company culture. We are excited to have him aboard with us.”

*In considering the mission set before him, Rick says, “I’ve been fortunate to have had sales management experience with several premiere AV manufacturers. The opportunity with Mercury enables me to expand this reach further, beyond AV & Security and into a complete eco-system of life safety technologies. I am excited to leverage the network and relationships that I have made over my career in this new role at Mercury.”*

Adding a senior position focused solely on national the distribution channel will enable Mercury to



further develop relationships at the distributor level within the AV & Security industries, while creating new programs and collaboration opportunities with key industry partners.

To learn more about Rick and his new role, contact him at [rthompson@mercuryn.com](mailto:rthompson@mercuryn.com). To learn more about Mercury, or to request a demonstration contact the company at 516-802-0011. You may also visit [www.mercurynotifications.com](http://www.mercurynotifications.com) for additional information.

### **About Mercury Notifications**

Specializing in life-safety technologies, Mercury Notifications and their n.FORM® Mass Notification System is a complete, end-to-end, supervised solution that provides the hardware, software, integration, and controls needed for your mass notification and emergency communication systems.

No matter the situation, Mercury Notifications keeps the line of communication open enabling targeted messages via distributed audio, wide area speakers, phones, email, SMS/Text, Twitter, Skype/Teams, desktop alerts, digital signage and more.

As a UL 2572 and UL 864 rated platform, Mercury integrates with Fire Alarm Control Units and provides complete emergency and non-emergency communications by zone, by building, by campus, or over a series of buildings anywhere in the world.

In addition, the company offers a complete suite of cloud-based software that enables building-to-building communication, prioritized messaging, and the ability to address, manage and monitor all your facilities from a single access point. Mercury's n.FORM® Mass Notification System is made in the USA and the n.FORM® System is installed in millions of square feet around the globe.

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