



PRESS CONTACT

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Construction and Systems Integration Expert, Robert DiMarco
Joins Mercury Notifications in New Sales Role

March 3, 2021 –Woodbury, NY - Mercury Notifications, a leading B2B life safety solutions provider and product manufacturer of the n.FORM® Mass Notification System, is pleased to announce that systems integration and construction expert, Robert DiMarco, has joined the team as Business Development & Sales Manager for the company.

DiMarco comes to Mercury with a long history of developing successful relationships in commercial real estate. Across industries, DiMarco has worked with and interacted with every level of the project team to provide innovative technology and best practices for implementation.

Says DiMarco about his long career, “Nothing is more valuable than your relationships. From the technicians to project managers, sales force to operations team, all the way up to the CEO’s corner office – I have learned that the way in which you interact with and treat your clients and colleagues is of the utmost importance.”

DiMarco will be focusing on developing relationships with Engineers, Architects, Owner’s Reps, and other Facility Management professionals. With his 20+ years of experience as low voltage contractor in the tri-state area, he is focused on creating greater brand recognition for Mercury Notifications as the go-to specification and standard for mass notification and emergency communication systems. Truly enthusiastic about the opportunity, and thinking about his upcoming sales calls, DiMarco shares, “I cannot wait to bring them up to speed on what our team has developed and hopefully take them along for the ride as Mercury continues to rise!

Says Jonathan Leonard, President of Mercury Notifications, “We’ve been fortunate to have had a front row seat working alongside Robert in other capacities before he signed on with our team. We know that he is extremely versatile, resourceful and will be fueled by his passion to do things that make sense for his clients and for our team. We feel extremely privileged that he has joined our ranks and are confident he will do great things.”

Says Paul Regensburg, Sales & Channel Director for the company, “Coupled with our representation in Fire, Alarm, Security and AV, Rob will help round out our sales team with his expansive knowledge of the construction industry and the key players that drive specifications. “



Regarding his new role, DiMarco says, "I firmly believe that our life safety solution should be on the forefront of everyone's mind when planning their next project, no matter the application or where in the world it's going to be located." Indeed, DiMarco will be presenting the benefits of mass notification and Mercury's n.FORM® solution to professionals involved in securing and building projects from high rise office complexes, and wide-spread enterprise campuses to healthcare, K-12, colleges, and universities.

DiMarco is the latest addition to Mercury Notifications' plans for growth and market expansion. Reach him at rdimarco@mercuryN.com or connect with him on [LinkedIn here](#).

About Mercury Notifications

Mercury Notifications and their n.FORM™ Mass Notification System meets the UL2572 Standard for Mass Notification and the design requirements for the National Fire Protection Association (NFPA) Code 72: Fire Alarm and Signaling. The company offers both distributed audio systems and distributed recipient mass notification systems (DRMNS) to ensure messages reach 100% of the intended audience, 100% of the time.

Proudly manufactured in the USA since 2013, Mercury Notifications' n.FORM system comes with an unparalleled 10-year conditional warranty.