



**PRESS CONTACT**

**FOR IMMEDIATE RELEASE**

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## Mercury Notifications Becomes Latest Member to Join AVIXA

July 6, 2021 –Woodbury, NY - Mercury Notifications, the world’s leading B2B life safety solutions provider and product manufacturer of the n.FORM® Mass Notification System, announced today that it has joined AVIXA (Audiovisual Integrated Experience Association).

AVIXA™ is the Audiovisual and Integrated Experience Association, producer of InfoComm trade shows around the world, co-owner of Integrated Systems Europe, and the international trade association representing the audiovisual industry.

Established in 1939, AVIXA has more than 11,400 enterprise and individual members, including manufacturers, systems integrators, dealers and distributors, consultants, programmers, live events companies, technology managers, content producers, and multimedia professionals from more than 80 countries.

Of the new membership, Mercury’s Chief Sales Officer, Todd Eddy says, “We are excited to become part of AVIXA to offer the pro-AV community an entirely new category of solutions that target the life-safety ecosystem and enables push-through and pull-through sales for other pro-AV and security products.”

As a hub for professional collaboration, AVIXA provides relevant information, a sense of community, and is the leading resource for AV standards, certification, training, market intelligence, and thought leadership.

In addition to the membership with AVIXA, Mercury has joined their Manufacturers’ Council and will be an active participant. Says Todd, “I’ve had the opportunity to be part of this council in other roles, and it is an incredible way to stay relevant to the needs of our industry. As a member, I hope to elevate awareness about the importance of life-safety technologies for manufacturers, integrators and other channel professionals. For more information about AVIXA, visit [www.avixa.org](http://www.avixa.org)

### **Mercury Notifications**

Specializing in life-safety technologies, Mercury Notifications, and their n.FORM® Mass Notification System is a complete, end-to-end, supervised solution that provides the hardware, software, integration, and controls needed for your mass notification and emergency communication systems.



No matter the situation, Mercury Notifications keeps the line of communication open enabling targeted messages via distributed audio, wide area speakers, phones, email, SMS/Text, Twitter, Skype/Teams, desktop alerts, digital signage and more.

As a UL 2572 and UL 864 rated platform, Mercury integrates with Fire Alarm Control Units and provides complete emergency and non-emergency communications by zone, by building, by campus, or over a series of buildings anywhere in the world.

In addition, the company offers a complete suite of cloud-based software that enables building-to-building communication, prioritized messaging, and the ability to address, manage and monitor all your facilities from a single access point. Mercury's n.FORM® Mass Notification System is made in the USA and the n.FORM® System is installed in millions of square feet around the globe.

For more information about Mercury, contact [info@mercuryn.com](mailto:info@mercuryn.com) or call 516.802.0011.

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